

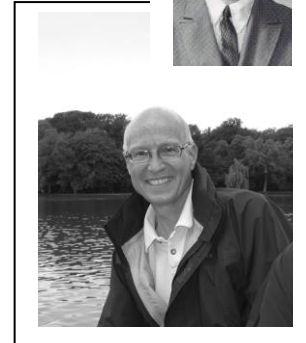
Name: J. Rod Franklin
Address: U.S.A.

Spouse: Diana L. Marquardt, M.D.
668 Hoska Drive
Del Mar, CA 92014



Switzerland
Phone: U.S.A.
Switzerland

Hauptstrasse 89
CH-8840 Einsiedeln
+1 858 755 3198
+41 79 403 51 80



Children: None
Grand Children: None
Great Grand Children: None

What have you been up to for the last 40 years?

Quite a lot. I received my bachelor degree in engineering from Purdue and my masters degree in engineering from Stanford while working for Saginaw Steering Gear as a Design and Development Engineer. I left Steering Gear in 1977 to go in another direction and went to Harvard to get my MBA. After graduating from the Harvard Business School in 1979 I went to Houston, TX to run a manufacturing operation for Cameron Iron Works. When the down turn in the oil and gas industry hit in the early 1980s I left Cameron and went to California to work in the operations consulting field. I got married in 1984 to Diana and continued to work in consulting until 1987, when I went to work for Digital Equipment Corporation as a manager in their consulting and integration group. I worked for Digital until 1992 when I left to take over management of the Western U.S. field service organization for Entex Information Services. I worked for Entex in various positions over the next seven years until it was bought by Siemens Business Systems. After the acquisition I went to work for USCO Logistics, a privately held U.S. logistics company, as head of their product development and engineering group. In 2001 USCO was bought by Kuehne + Nagel, a Swiss based international logistics company. In 2004 I was asked to come to Schindellegi, Switzerland to head up Kuehne + Nagel's product development activities. I moved to Switzerland in January 2005 and have been enjoying my bi-continental life since.

Besides working throughout the period between 1980 and 2010 I have managed to also throw in a stint as a City Councilman and mayor for Del Mar, the city in which my wife and I live when in the U.S. and I managed to get my doctorate in management from Case Western Reserve University. I teach MBA students now at the ETH (the technical university of Zurich) when I am not working on new products or traveling.

Thoughts: Who are you now? What is most important to you now?

Today my focus is my wife, Diana, our two (soon to be three) old basset hounds, Elvis and Harley (with Hannah being adopted soon), my job, teaching MBA students about the "real" world of business and occasionally sipping a nice glass of wine.

Something you have always wanted to tell all of your classmates:

I can't think of anything that has been sitting there after all of these years.